

RACHELZ®

RACHELZ FRANCHISE

Scalable Coffee & Beverage Concepts
for Modern HoReCa

RachelZ delivers premium frappe, cold brew and coffee solutions designed for speed, consistency, and scalability across Europe.



WHY RACHELZ?

Designed for efficiency. Built for growth.

-  **Low operational complexity**
Minimal barista dependency, fast service flow
-  **High-margin beverage focus**
Especially strong for iced & takeaway consumption
-  **Compact, proven product portfolio**
Fewer SKUs, strong brand consistency ▶
-  **B2B-ready supply chain**
Reliable production and logistics for EU markets

WHO WE ARE LOOKING FOR

Ideal franchise partners:

-  HoReCa operators or experienced entrepreneurs
-  Able to manage daily operations hands-on
-  Strong local market knowledge
-  Aligned with brand discipline & quality standards
-  **B2B-ready supply chain**

Standalone store or integrated corner concept.

WHAT RACHELZ PROVIDES

- ✓ Brand & product portfolio
- ✓ Standardised recipes & menu-system
- ✓ Supply & logistics support
- ✓ Staff onboarding & training
- ✓ Marketing Starter kit
- ✓ Continuous product development

Financial and contractual details are shared after initial qualification.

THE FRANCHISE MODEL

- ✓ Single unit or multi-unit opportunities
- ✓ Territory-based exduation
- ✓ Structured onboarding & ongoing support
- ✓ Long term-partnership-mindset

Ready to bring RachelZ
to your city?

www.rachelz.eu/franchise



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